



HAY SIEM  
PA' TODOS



# Muy Caro...

Modelo de Precios

Costo de la Operación

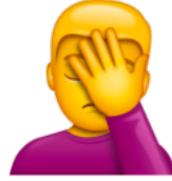
No identifico el Time to Value

# Complejo!

## Infraestructura

## Mantenimiento

## Operación



# No le veo la utilidad

Which of the following best describes your opinion about cybersecurity analytics and operations? (Percent of respondents, N=406)

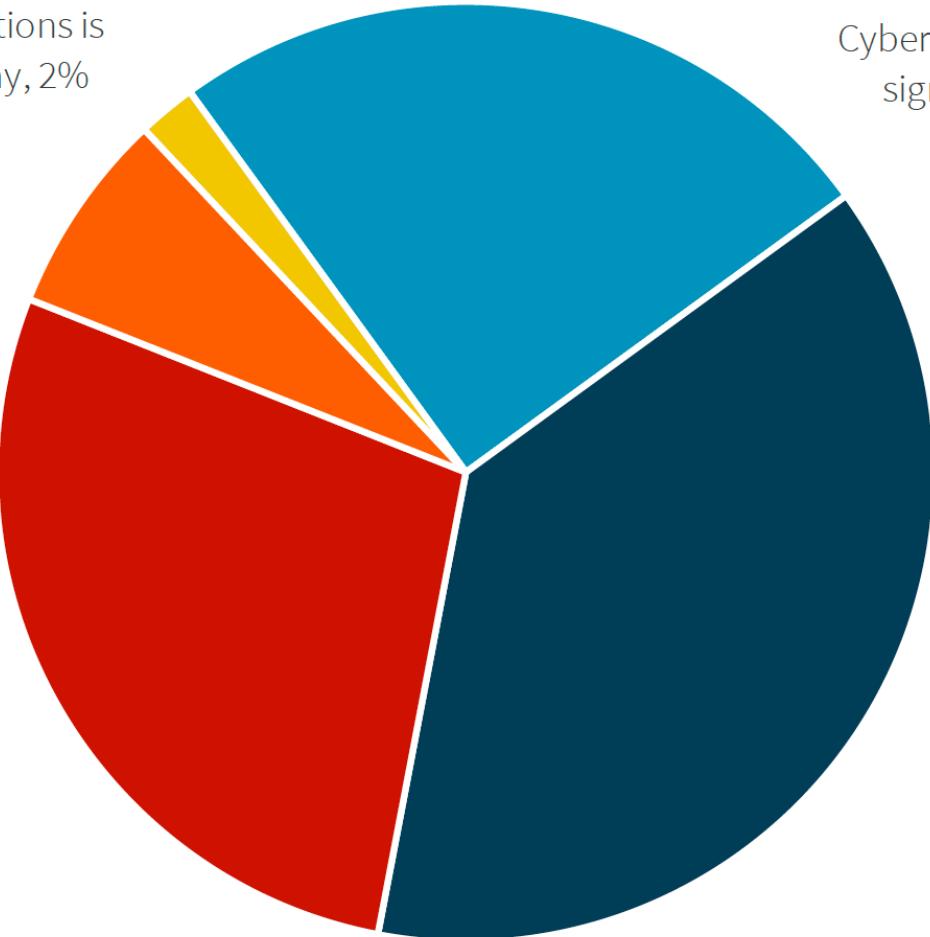
Cybersecurity analytics/operations is significantly less difficult today, 2%

Cybersecurity analytics/operations is somewhat less difficult, 7%

Cybersecurity analytics/operations is about as difficult today as it was 2 years ago, 28%

Cybersecurity analytics/operations is significantly more difficult, 25%

Cybersecurity analytics/operations is somewhat more difficult today, 38%

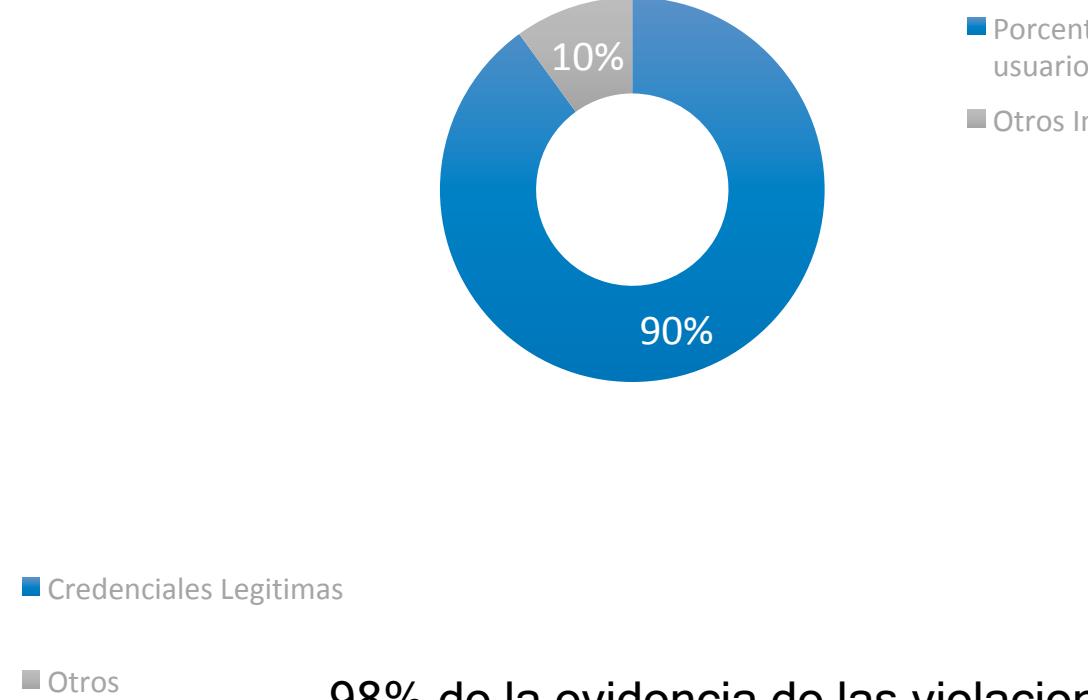
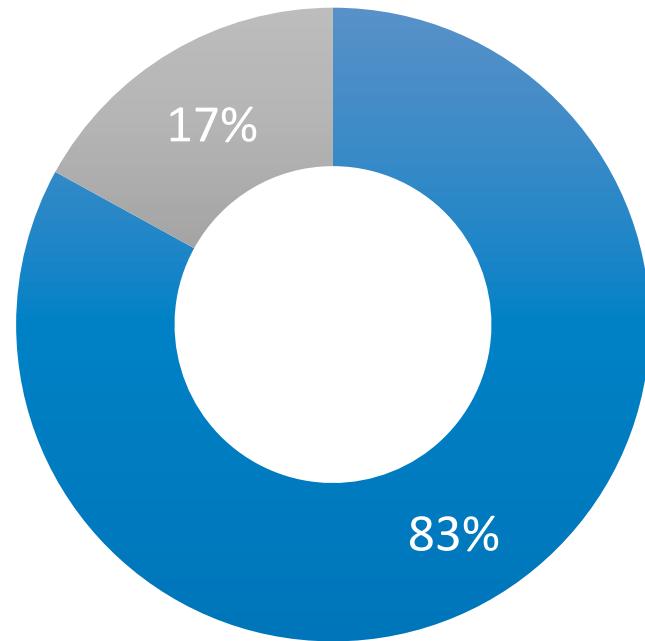


Source: Enterprise Strategy Group

# Cifras, datos y hechos

# Los atacantes buscan Identidades e Información

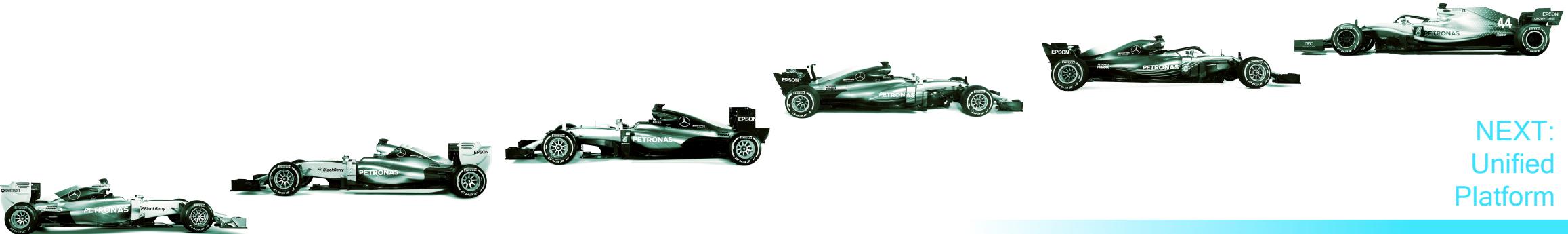
## Casos de Exfiltración de Datos



98% de la evidencia de las violaciones investigadas y la actividad de los atacantes está disponible y contenida en los logs de seguridad\*

Source: Gartner 2017

# Evolución en las operaciones de Seguridad



NEXT:  
Unified  
Platform

SIEM + UEBA + SOAR

Orchestration & Automation

SOAR

Machine Learning

User & Entity Behavior Analytics

Threat Hunting

Search, Visualizations, Ad-hoc reporting

Tools Alerting

Security Information and Event Management

Logging

Log Management

Product or Service Scores for Basic Security Monitoring

Exabeam	4.04
IBM	4.04
Securonix	4.04

Product or Service Scores for Complex Security Monitoring

Securonix	4.08
Exabeam	4.07
IBM	4.05

Product or Service Scores for Advanced Threat Detection and Response

Securonix	4.08
Exabeam	4.07
IBM	4.00

2000

2005

2010

2015

2019

Source: Gartner (February 2020)

# INTELIGENCIA ARTIFICIAL

*Un sistema que puede imitar comportamientos inteligentes*

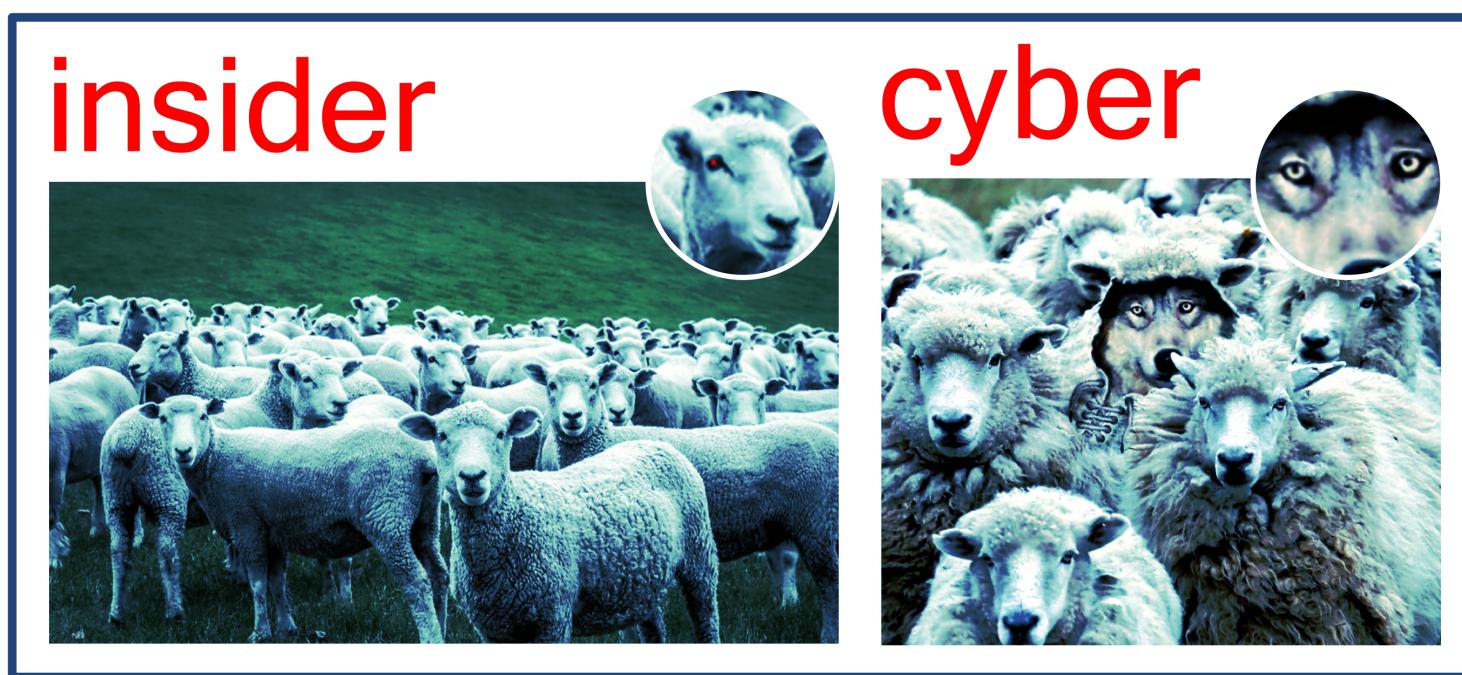
## MACHINE LEARNING

*Capacidad de aprender - generalización  
del comportamiento a partir de un conjunto  
de experiencias*

## DEEP LEARNING

*Aprendizaje en capas - redes neuronales*

# Detección de ciberamenazas vs amenazas internas



# Última generación significa:

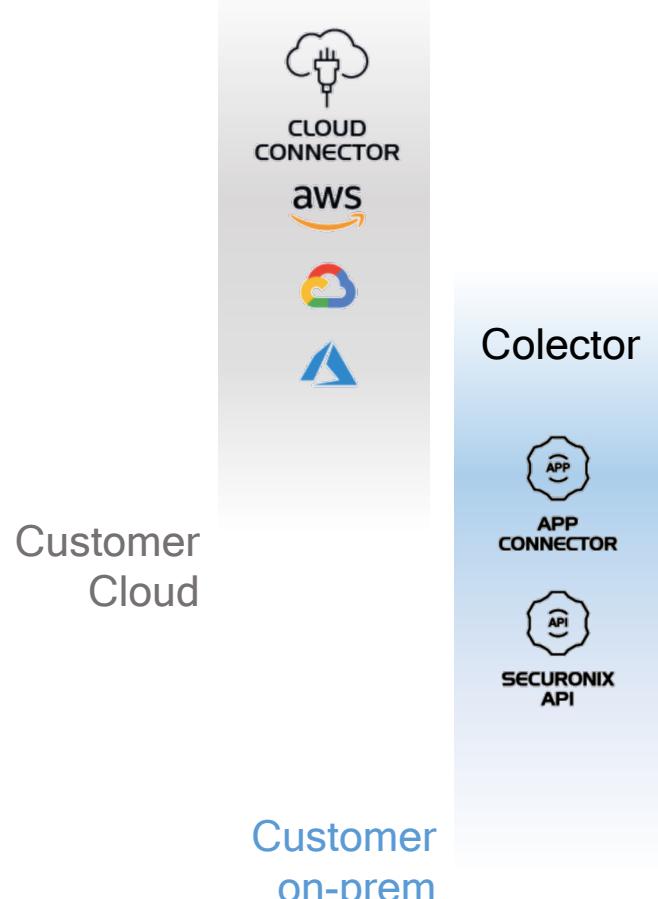
**Automatizar**

Mediante el aprendizaje automático

**Mejorar** Procesando  
Millones de eventos en forma  
simultanea

**Modernizar** Madurez: Tecnología + Personas + Procesos

# Data Feeds



Cloud

Analytics

Threat Chains & Risk Scoring



Insider Threat



Cyber Threat



Cloud Security



Fraude

User & Entities Behavior Analytics

# Qué tan Complejo puede ser?

la Data tal  
como viene



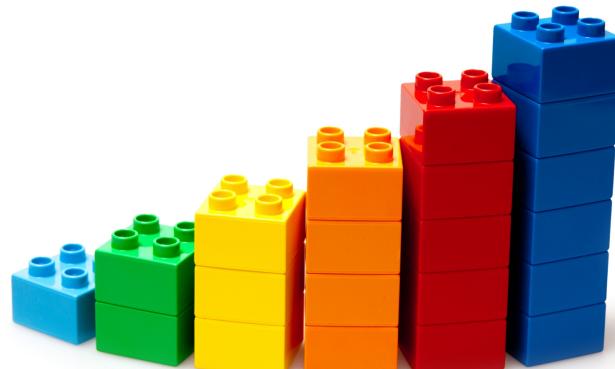
es clasificada



organizada

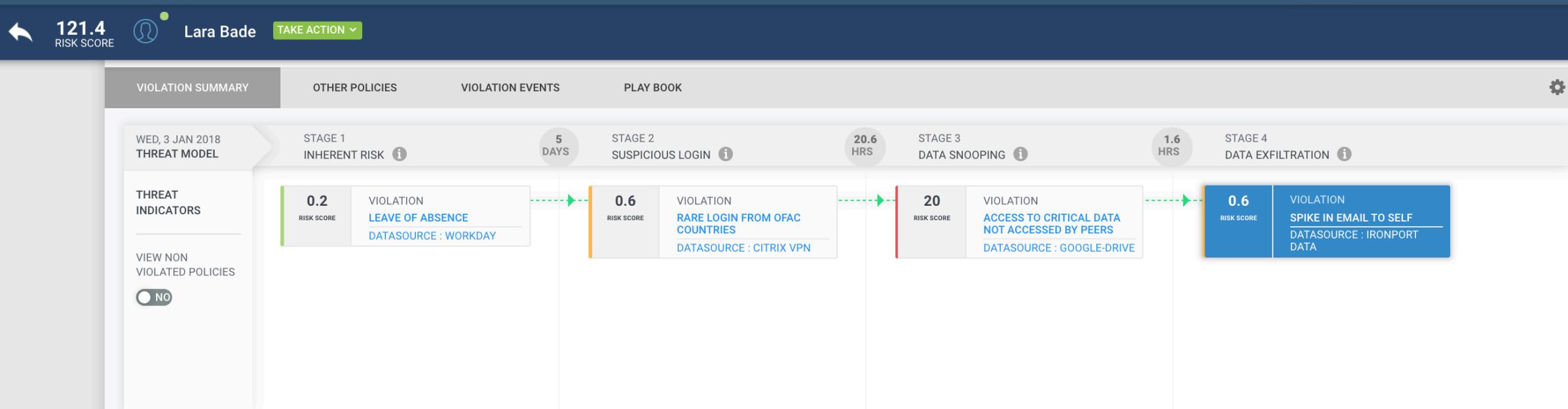


para entregarla  
visualmente presentable



TOP VIOLATORS		471	TOTAL VIOLATORS
		04/16/2016 00:00:00-04/16/2...	
Type text to filter..		<span>↔</span> <span>🔍</span> <span>▴</span> <span>▾</span> <span>📊</span> <span>⟳</span>	
 JAN 3	Lara Bade Department: IT	121.4	RISK SCORE
 JUL 19	HARRY OGWA Department: Mainframe and Midrange Administration	105.6	RISK SCORE
 FEB 25	Patricia Macdonald Department: Credit Product Marketing and Sales	105	RISK SCORE

# La diferencia entre una alerta y el modelamiento de una amenaza



# La importancia de unificar y estructurar los datos antes de...

**0.6**  
RISK SCORE

SPIKE IN EMAIL TO SELF [ RESOURCE GROUP: IRONPORT DATA | ACCOUNT: LARA.BADE ]



filename	emailrecipientdomain	accountname	emailsubject	emailrecipient	emailsender
18	1	1	16	1	1

### Outlier Details

Datapoints Analyzed for Cluster Formation : 53  
Last generation time : Wed, 3 Jan 2018 @ 18:37:35

Transactions message:Send mail

#### Baseline used for outlier

10

#### 5 x Deviation From Baseline ➔

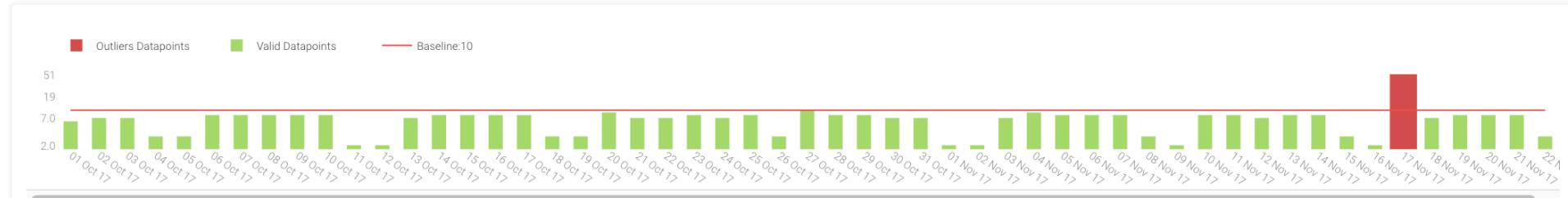
#### Outlier Frequency

52

Day Event was violated : Fri, 17 Nov 2017 @ 01:00:00

### Behavior Profile Details - Emails sent to Personal Email Address ⓘ

**i** The below graph represents current behavior details. The count of a datapoint(Bar in graph) may be different than count of the outlier. This happens when we have New incoming data for the datapoint after the behavior outlier has been flagged.



Showing behavior profile for EmailtoSelfBaseline ▾



Type Account Names ▾

Resources Ironport Data ▾

Accounts

OGWA.HARRY ▾

View Behaviour For :

DAILY   [WEEKLY](#)   [MONTHLY](#)   [DAY OF WEEK](#)   [TIME OF DAY](#)

Transaction - All Attributes ▾

BASELINE	DATA POINT	TOTAL FREQ	AVG FREQ	ABSOLUTE FREQ
10	47	339	7.21	2 min 52 max



# Enlaces de interés:



<https://www.securonix.com/resources/esg-technical-and-economic-validation/>



<https://www.securonix.com/resources/gartner-critical-capabilities-for-security-information-and-event-management-2020/>



<https://www.securonix.com/resources/2020-gartner-magic-quadrant-for-siem/>